

WHY PROBIOTICS?

Balance Your Inner Ecosystem

Scientific research is revealing that many health concerns, including digestive imbalances, allergies, and even mood disorders, may begin in the gut. Probiotics provide friendly bacteria that balance and regulate the gut to promote health from the inside out.

WHY CHOOSE SPORE BASED PROBIOTICS?

ProBioGen uses the *Bacillus* spores as the main bacteria in its probiotics because:

- They are the most widely studied and
- The most widely used probiotic outside of the supplement market

Why *Bacillus* Spores?

- They form robust endospores **therefore, can withstand harsh temperatures, low pH, gastric barriers, antibiotics, UV radiation, solvents, enzymes, high pressures etc.
- They naturally occur in the environment and is therefore stable in both the gut and the environment
- They colonize very effectively in the human GI tract (as well as other animals)
- They are found as part of the normal human commensal flora
- Long history of use in industries where efficacy is closely measured (pharmaceuticals, agriculture)
- EXTREMELY SAFE



DAILY DIGESTIVE BALANCE PROBIOTIC

A once-daily formula : high potency spore and yeast (dairy-free) acid stable probiotic for digestive + immune health

- Supports overall digestive health and conditions such as:
 - » Bloating, irregularity, and gas
 - » Food sensitivities
 - » Immune dysfunction
 - » Imbalances in GI* flora due to antibiotic use
- *Saccharomyces Boulardii* will help digestion and general immune health
- *Clausii*, *subtilis* and *coagulans* will work on the leaky gut, help improve sleep and support nutrient uptake
- *Coagulans* and *subtilis* will also work on gut disruption caused by stress. Improved gut flora leads to better GABA production and improved HPA** function
- Capsules may be opened and contents sprinkled on food, water, juice or other non-carbonated beverages for easy consumption

*GI – gastrointestinal ; **HPA – hypothalamic-pituitary-adrenal



STRESS AND MOOD BALANCE PROBIOTIC

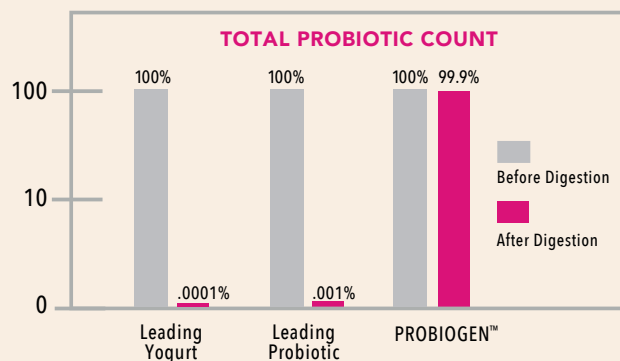
In addition to all of the benefits of the Daily Digestive, Stress and Mood contains:

- Ashwagandha: Adaptogens such as Ashwagandha improve the adaptability of the body, helping it deal with the physiological consequences of stress.
- Lemon balm: This nervine relaxant alleviates anxiety that is common with stress, creating ease in the body.
- Sage: Slows the release of enzymes that break down acetylcholine, a neurotransmitter, to help improve mood and reduce anxiety.
- L-Theanine: This amino acid has been shown to reduce the psychological and physiological stress response.
- Holy Basil: Adaptogen said to calm the mind and spirit, improving energy.
- Magnesium: It is the intracellular magnesium deficiencies that give an increased susceptibility to the effects of stress. In addition, stress appears to increase magnesium requirements.

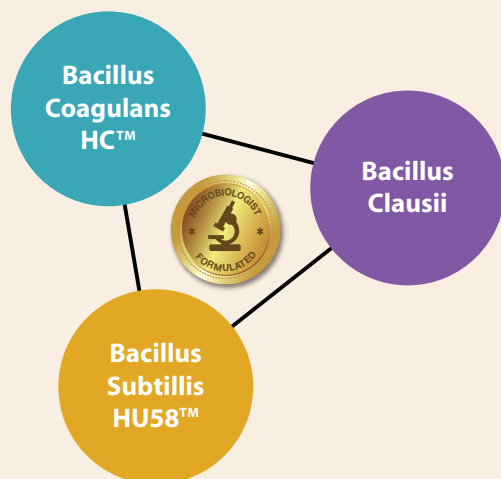
PROBIOGEN™ SURVIVES

Probiogen products are microbiologist-formulated to survive 100x better than leading brands & yogurt to improve digestive balance, immunity and overall health by supporting the growth of good bacteria and reducing gas, bloating and discomfort.

Simulated Gastric Survival Study*



Smart Spore technology using DNA verified strains!



THE PROBIOGEN™ ADVANTAGE

ALL PROBIOGEN™ PROBIOTICS:

SMART SPORE PROBIOTICS

- ✓ USE SMART SPORE TECHNOLOGY
- ✓ CONTAIN DNA VERIFIED STRAINS
- ✓ ARE ANTIBIOTIC RESISTANT
- ✓ DO NOT REQUIRE REFRIGERATION
- ✓ ARE FREE FROM DAIRY, GLUTEN, SOY AND GMO'S
- ✓ ARE VEGETARIAN SAFE

Daily Digestive Balance Probiotic
Stress + Mood Balance Probiotic



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*USP simulated Gastric Solution - pH 1.3 for 2hrs. then bile salts.



PROBIOTICS THAT THRIVE!

**PRO
BIO
GEN™**

100x
BETTER SURVIVAL†

DNA VERIFIED STRAINS†

SMART SPORE TECHNOLOGY™

SUPPORTS DIGESTIVE AND IMMUNE HEALTH

DAIRY FREE



GLUTEN FREE



SOY FREE



NON GMO



DARE TO COMPARE!