

ACUTE PAIN

Acute pain happens suddenly, starts out sharp or intense, and serves as a warning sign of disease or threat to the body.

Features Of Acute Pain

Short lived,
usually less than
3-6 months

Initially severe,
with the pain
subsiding as
healing takes
place

Reasons can
be pinpointed
e.g., trauma,
surgery,
acute medical
conditions, or
a physiological
process

Responds
well to
conventional
analgesia

Common signs and symptoms of acute pain include:

- ▶ sharp pain
- ▶ burning
- ▶ tingling
- ▶ numbness
- ▶ throbbing
- ▶ stabbing pain
- ▶ weakness

After acute pain goes away, you can go on with life as usual, but if not appropriately treated, acute pain can turn into chronic pain.

Paraconica® PLUS

Paracetamol 500mg + Ibuprofen 150mg

Indicated for temporary acute pain associated with:

- ✔ Headache
- ✔ Dental Pain
- ✔ Menstrual Pain
- ✔ Backache
- ✔ Muscular Pain
- ✔ Fever

**Double-Acting
For Faster Relief!**



Take 1-2 tablets every 6 hours,
as needed. Do not exceed 8
tablets in a 24-hour period.

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Paraconica® PLUS

Paracetamol 500mg + Ibuprofen 150mg

**DOUBLE ACTION RELIEF
FROM PAIN & FEVER**

Paracetamol

Ibuprofen

acino

**For Rapid Pain Relief
That Lasts**

KEY FACTS: Benefits of the Combination Tablet



Proven effectiveness in acute pain relieving

Rapid onset of action for quick pain relief



Increased pain relieving benefit from using two ingredient but without increased risk of side effects

Simple dosage regime that may be more cost effective than buying the individual ingredients, separately

Paraconica[®] PLUS

Paracetamol 500mg + Ibuprofen 150mg

Double Action Relief
From Pain & Fever.

Paraconica[®] PLUS contains two, well-studied components to help relieve pain:

Paracetamol



Ibuprofen

EFFICACY

Paraconica[®] PLUS's combination has proven efficacy (effectiveness) in clinical trials:

1. After surgery, patients had significantly reduced pain scores and said that the combination provided better pain relief than either paracetamol alone or ibuprofen alone.
2. Approximately 69% of patients, after extraction of at least one wisdom tooth, experienced "nil" or "mild" pain when treated with the combination vs those who were treated with the individual ingredients alone.
3. The combination of paracetamol and ibuprofen is ranked in the top five drugs that provided at least 50% maximum pain relief in 4-6 hours in patients who had acute post-operative pain.

SAFETY

Paraconica[®] PLUS's combination do not increase risk to the patient:

1. In studies, the frequency of adverse effects reports was consistent to the side effect frequency expected for the individual ingredients alone.
2. No serious side effects, like post-operative bleeding, was reported after use of the combination.
3. The combination discourages patients from taking more than the recommended doses of OTC pain relief – which is a common practice when the individual ingredients are taken separately and/or combining their own medications, such as with opioids.

FASTER & LONGER PAIN RELIEF

Paraconica[®] PLUS's combination has been proven to bring about faster pain relief:

1. Paraconica Plus's 500mg paracetamol & 150mg ibuprofen delivers relief more quickly than its 500mg paracetamol & 200mg ibuprofen competitor.
2. Studies show that the highest concentrations of paracetamol and ibuprofen appeared 37 minutes and 67 minutes faster, respectively, when patients took the paracetamol and ibuprofen 500 mg/150 mg combination vs the paracetamol and ibuprofen 500 mg/200 mg.
3. The highest concentration of paracetamol occurs in about 10 – 60 minutes, while for ibuprofen, it takes about 60 – 120 minutes. This results in quick relief of pain that lasts over a longer period of time.

MORE PAIN RELIEF DELIVERED

Paraconica[®] PLUS's combination can provide more analgesia:

1. Paraconica Plus's specific combination – 500mg paracetamol & 150mg ibuprofen – allows for the maximum daily dosing for each ingredient (which is 4000mg of paracetamol & 1200mg of ibuprofen) to be achieved.
2. Maximum daily dosing of paracetamol and ibuprofen is impossible with other fixed-dose combinations available (e.g., 500mg paracetamol & 200mg ibuprofen)
3. Therefore, Paraconica Plus (500mg paracetamol & 150mg ibuprofen) delivers 2.7x more paracetamol and 2x more ibuprofen than the 500mg paracetamol & 200mg ibuprofen formulation at maximum daily dosage.

Recommendations & Warnings:

- Do not use in conjunction with other preparations containing paracetamol or ibuprofen
- Not recommended for children under 12 years old
- Not to be used during pregnancy or while breastfeeding
- Should not be used by persons with heart failure, kidney, or liver disease.