

HAIR LOSS FACTS

MALE-PATTERN BALDNESS

Male-pattern baldness usually starts with receding hairlines and then it begins thinning your hair at the crown and temples. This creates a horseshoe shape around the sides and the back of your head. Don't let the name fool you, though – it can affect women, too!

ALOPECIA

Alopecia areata is a type of hair loss that can affect both men and women. This condition affects the scalp and is often caused by an autoimmune disorder in your body which causes the immune system to attack the hair follicles, causing hair loss. The damage caused to the hair follicles is often not permanent and can be recovered with the right treatment.

WE LOSE HAIR NATURALLY EVERY DAY

The average human has roughly 100,000 hairs on their heads and will lose around 50 to 100 hairs naturally per day. The amount of hair loss does vary from person to person, and it may be more apparent with those who have long hair. Our hair cycle usually produces more hair than we lose, however, once the cycle begins to produce less hair that is when hair loss may occur.

IS IT PREVENTABLE?

Not every type of hair loss is preventable, however, there are a variety of methods and treatments which can help reduce the thinning of the hair and slow down the hair loss.

FACTORS

There are several factors which can contribute to hair loss. Dyeing your hair can be very harmful if done on a regular basis. This is the same with hot curlers, straighteners, and hair dryers. The heat from the equipment can weaken the proteins in the hair which reduces the strength of the hair.

HAIR STYLING

Be careful with how you style your hair. Traction alopecia is a type of hair loss which is caused by the constant stress applied to the hair. Pulling your hair back too tightly for a hairstyle may cause gradual hair loss as it stresses the scalp and reduces hair production.

A 4-MONTH LONG, 2019 PRINCETON CONSUMER LABS CLINICAL STUDY, FOUND THAT AFTER USING:

FOLIGAIN[®] TRIPLE ACTION TOPICAL TREATMENTS

- 100% of the users said that FOLIGAIN increased their hair's volume.
- 93% of users said that they had less hair loss due to breakage.
- There were marked increases in volume, thickness, shine, scalp health and hair strength for all users.

FOLIGAIN STIMULATING SUPPLEMENT FOR THINNING HAIR

- ✔ 2 caplets daily. Use in conjunction with the FOLIGAIN Triple Action topical products for best results.

FOLIGAIN 10,000mcg BIOTIN SUPPLEMENT

- ✔ 1 tablet daily with a meal.



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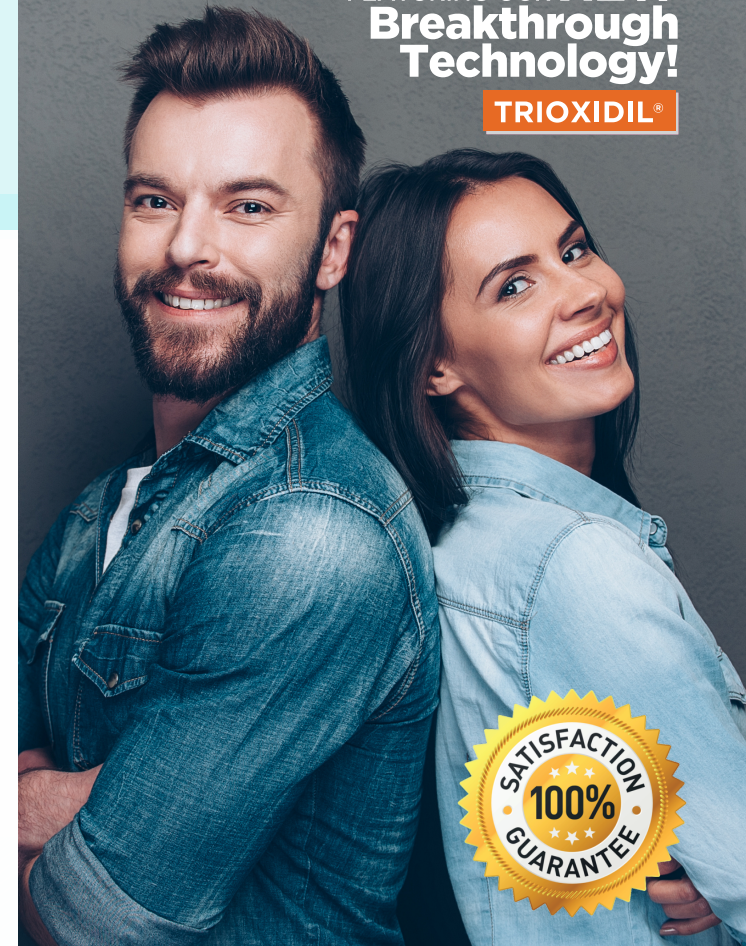


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FOLIGAIN[®]

FEATURING OUR **NEW**
Breakthrough
Technology!

TRIOXIDIL[®]



POTENCY & PERFORMANCE

A CLINICALLY PROVEN SOLUTION
FOR HAIR REGROWTH!

Visible Results:

YOUR GUIDE TO TRIOXIDIL

Breakthrough Hair Health Technology

Only FOLIGAIN®
Contains
Trioxidil®!



HOW DOES IT WORK?

Trioxidil delivers important hair health nutrients for hair regrowth, reduced hair loss due to breakage, and improved scalp health.

- 1 Bioactive nutrients, like biotin, ginseng and arginine, infuse hair and scalp, keeping them healthy and invigorated.
- 2 Naturally occurring compounds found in the red clover flower work as a natural DHT blocker, reducing hair loss due to testosterone conversion.
- 3 Moisture locking ingredients, like jojoba, keep strands hydrated and soothes and calms the scalp.
- 4 Overall, well-nourished hair follicles and scalp creates the ideal environment to regrow thick, healthy hair.

TRIPLE ACTION BENEFITS:



LOOKS STRONGER, THICKER, FULLER

Bioactives help to support hair health for younger-looking locks.



TARGETED FOR FINE, THIN-LOOKING HAIR

Bioactives help to thicken the look of hair from root to tip.



HELPS IMPROVE SCALP HEALTH

A healthy scalp provides the right environment for thicker-looking, healthy hair. Moisture-lock technology seals in nutrients and skin moisture.

THE FOLIGAIN® RANGE

WITH TRIOXIDIL TO REDUCE HAIR FALL
AND SUPPORT REGROWTH



TRIPLE ACTION COMPLETE FORMULA FOR MEN & WOMEN

FOR THINNING HAIR WITH 10% TRIOXIDIL

Triple action topicals work to promote thicker-looking, healthier-looking hair, with liposphere micro-emulsion technology to infuse hair and scalp with active ingredients.

- ✓ Formulated to Target Hair from Root to Tip
- ✓ Supports the Look of Fullness + Youthful Vitality
- ✓ Can be left on the hair and scalp indefinitely

SHAMPOOS + CONDITIONERS FOR MEN & WOMEN

FOR THINNING HAIR WITH 2% TRIOXIDIL

Our 2% Trioxidil combined with key nutrients such as biotin, targeted amino acids, herbals and extracts have been shown to support fuller-looking hair. For best results combine with our Triple Action Complete Formulas.

- ✓ Targeted for Fine, Thin-Looking Hair
- ✓ No Parabens, Sulfates or Phthalates
- ✓ With Clinically Studied Ingredients

CONVENIENT SUPPLEMENTS

STIMULATING SUPPLEMENT FOR THINNING HAIR

- ✓ Powerful bioactive nutrient complex with 5000mcg of biotin, b-vitamins, copper, ginseng, ginkgo and more!
- ✓ Supports internal health to promote full, healthy hair.

FOLIGAIN BIOTIN 10,000mcg SUPPLEMENT

- ✓ Supports the appearance of and promotes healthier hair, skin, and nails from the inside out.
- ✓ Each tablet is an excellent source of biotin, a B vitamin that works with your body to support overall wellness.

FOLIGAIN HAIR & SCALP ROLLER

WITH 540 TITANIUM NEEDLES

Micro-Needle Derma Roller designed for anti-thinning and scalp health. Sleek roller design includes 540 ultra-fine titanium needles that roll painlessly over the scalp and penetrate the skin's upper surface to support thicker-looking, healthier-looking hair.

- ✓ Increases Absorption of Hair Thinning Solutions
(Like our Triple Action Complete Formula)
- ✓ Stimulates Skin's Natural Healing Processes
(Encouraging the Production of Collagen)
- ✓ Rejuvenates the Scalp by Lifting Dandruff & Dry Patches