

Welcome to *The Pharmily*

Sept. 2023

www.pharmtechcaribbean.net

Issue #1

WE'RE ALL PHARMILY HERE!

And we're so happy to have you be a part of this exciting and brand-new undertaking of ours.

To quickly address why you are receiving this newsletter: you have met, chatted with, and most probably bought something from us through one of our representatives. It may have been really recently or a while ago, either way, we hope you remember us, the way we have remembered you! If you don't want to receive these newsletters (we promise we aren't going to spam you!) you can absolutely unsubscribe (down at the bottom)... but we hope you stay! We will always offer something of value to you in each monthly issue: helpful tips, product information, current trends, and even some discounts but above all else, [an unparalleled health and wellness experience.](#)

THE SPOTLIGHT'S ON:

✓ BACK-TO-SCHOOL CHECKLIST ✓

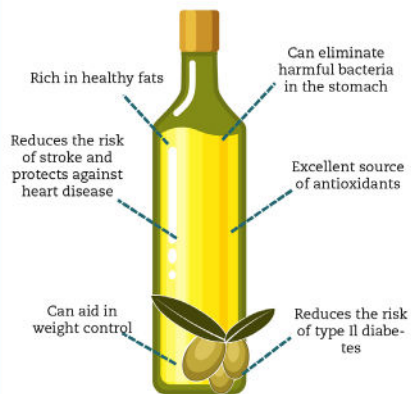
Class is back in session. You've bought stationery, papered books, filled backpacks, ironed uniforms, and prepared lunchboxes – all to ensure successful school days. In the midst of all the back-to-school preparations, it's easy to forget about daily supplements to keep those heading back out to school strong and healthy. In these first few weeks back out, your littles are going to be exposed to illnesses running amok between them down those school corridors – and you want their immune systems to be in tip-top shape to **ward off** the common cold and flu. Plus, you want to ensure that their **developing brains** are being nurtured as well so that they can **learn** and **retain** what they're being taught on a daily basis. But don't despair – there is something within easy reach that can help boost immunity and cognitive function: **ANTIOXIDANTS**. Incorporating foods that are rich in antioxidants, such as fruits and vegetables, is a great way to keep the body and brain healthy. (Cue a huge sigh from the parents of fussy eaters.)

A particularly **antioxidant-RICH** food is none other than **extra virgin olive oil** – the cornerstone of the well-known Mediterranean diet. You may not have ever considered an olive oil supplement for the kids, but clinical studies show that there are enormous benefits to be gained when used consistently, especially in the growing years. You already recognize the benefits of fish and cod liver oils for your school-age children, now imagine those **multiplied** and *without the fishy aftertaste!* Yup, you read that right.

Olive oil is a great, easy addition to meals and even snacks, that will provide your children with antioxidant protection while they learn and play. Read on to learn more about our olive oil supplement made specifically for kids and how you can incorporate it to give them a healthy boost in this hectic, new school year.

Extra Virgin Olive Oil

BENEFITS



Antioxidants are special compounds that help **protect the cells** in our bodies from damage, which can lead to chronic diseases, caused by harmful molecules called **free radicals**.

SPECIALLY FORMULATED FOR LITTLE ONES: OLIVIE BABY/KIDS ORGANIC EXTRA VIRGIN OLIVE OIL

Certified organic extra virgin olive oil that is fruity and sweet, gentle on the palette while remaining aromatic – Olivie Baby/Kids is ideal for babies, toddlers, and children.

FUN FACT:

Olivie Baby/Kids has the same ratio of omega-3 to omega-6 fatty acids to what is found in breast milk!



When used as a daily supplement, Olivie Baby/Kids can position your littles to:



Learn and retain information better

- By supporting proper brain growth and function in these important formative years



Fight off the common cold and flu easier and quicker

- By strengthening their ever-developing immune systems



Grow big and strong

- By promoting proper bone growth and development: key for safe, active playtime



Shorten school and play time lost to upset tummies

- By improving digestion and helping avoid colic and constipation



Keep on top of their afternoon slumps

- By maintaining proper metabolic balance and providing a great source of energy

JUST TWO PUMPS A DAY TO KEEP THE DOCTOR AWAY

Olivie Baby/Kids is so easy to incorporate into your already established morning routines.

Don't have a fussy eater? Then, it could be as simple as placing two pumps of the oil directly into his/her mouth. But you can also incorporate the oil into their meals and snacks! Simply pump twice onto a spoon and:

- **Drizzle on toast or pancakes**
- **Mix it into cereal or yogurt**
- **Add it to milk or juice**
- **Incorporate it into a dip for fruit or or chips**
- **Combine it into pasta sauce**

The oil is delicate enough to be tolerated directly and will not change the flavour profile of whatever it's added to. We guarantee that there'd be no frowning faces! The possibilities are almost endless and so are the benefits! What are you waiting for? Olivie Baby/Kids is available at leading pharmacies nationwide.

LOVE WHAT YOU SEE?

THERE'S MORE WHERE THAT CAME FROM!

Would you like to 'taste the green power' of the olives, too? Then, give **Olivie Plus 30x** a try.

Ready to toss vegetable and seed oils for a healthier alternative in the kitchen?

There's **Atlas Premium Organic Extra Virgin Olive Oil** and **Desert Miracle Ultra-Premium Organic Extra Virgin Olive Oil**.

Explore our family of organic olive oils on our website for more information.

READY TO GIVE OLIVIE BABY/KIDS A TRY?

Use the code **EVOOKIDS5** during check-out on your next ONLINE purchase of Olivie Baby/Kids for 5% OFF the cost price of the product, **PLUS FREE DELIVERY** in Trinidad.

{Offer valid from September 1st – September 30th, 2023. Purchase must be made online at www.pharmtechcaribbean.net/olivie-baby-kids}

Get The Pharmily delivered right to your inbox every month. Subscribe today at www.pharmtechcaribbean.net



@pharmtechcaribeantt