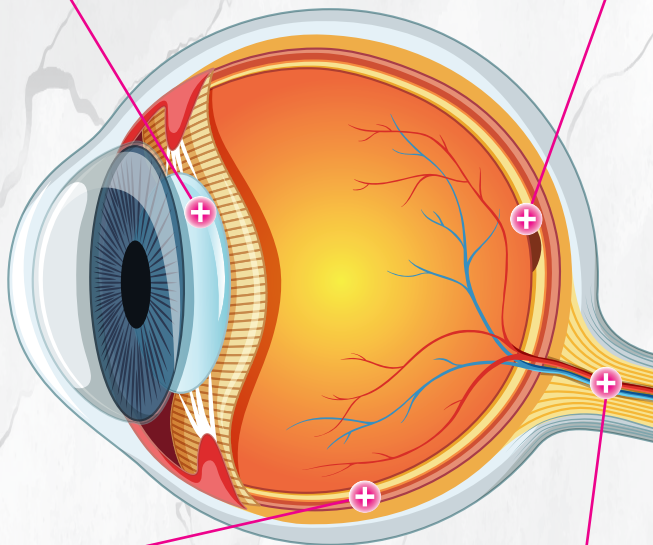


THE EYES HAVE IT

CROSS SECTION IMAGE OF THE HUMAN EYE

LENS: Along with the cornea, aqueous and vitreous humours, it refracts light, focusing it onto the retina.

MACULA: Responsible for the central, high-resolution, colour vision that is possible in good light. This kind of vision is impaired if the macula is damaged.



RETINA: The thin tissue lining at the back of the eye that processes light into the images you see. A healthy retina is key to your vision.

OPTIC NERVE: Connects your retina to your brain. The retina converts incoming light to electrical signals, which your optic nerve carries to the brain where they are read as visual images.

OcuVisi ADVANCED

Vision Support Formula

Contains Eyebright, Lutein, Zeaxanthin + More!

OCUVISI ADVANCED CAN HELP:

SUPPORT HEALTHY EYE FUNCTION BY:

- Protecting against eye strain.
- Protecting the eyes from blue light.

IMPROVE VISUAL PERFORMANCE BY:

- Protecting against dry and irritated eyes.
- Preventing night blindness.

MAINTAIN SHARP VISION WITH AGE BY:

- Protecting against macular degeneration.
- Guarding the eyes from oxidative stress.

OUR MISSION? YOUR VISION!

OCUVISI ADVANCED DIRECTIONS:

- ✓ Take 2 capsules daily, with a full glass of water during a meal.



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Vision Support Formula



▶ **COMPLETE EYE
HEALTH FORMULA**

▶ **SUPPORT HEALTHY
EYE FUNCTION**

▶ **MAINTAIN SHARP
VISION AS YOU AGE**



**OUR MISSION? YOUR VISION!
THE ESSENTIAL EYE
HEALTH SUPPLEMENT**

Contains Eyebright, Lutein, Zeaxanthin + More!

A CLOSER LOOK AT MACULAR DEGENERATION

- **Macular degeneration**, which is also called age-related macular degeneration or AMD, is an eye disease that causes vision loss in the centre of one's field of vision due to damage to the part of the retina called the macula. When it's age-related, it mostly occurs in adults 50 and older, and is the leading cause of vision loss in this age group.



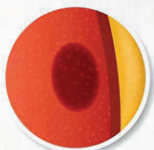
NORMAL VISION

MACULAR DEGENERATION

- While it doesn't cause complete vision loss or blindness, losing central vision can make it hard to do everyday activities like work, read, drive, or watch television.
- Macular degeneration is considered a progressive disease, which means that it gets worse over time.
- There are two types of **age-related macular degeneration**:

DRY: This type affects **85% -90%** of people with macular degeneration.

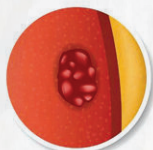
WET: This type is less common but more serious. It often leads to faster vision loss. With this type, the macular degeneration has progressed to the point where leaky blood vessels grow under the retina.



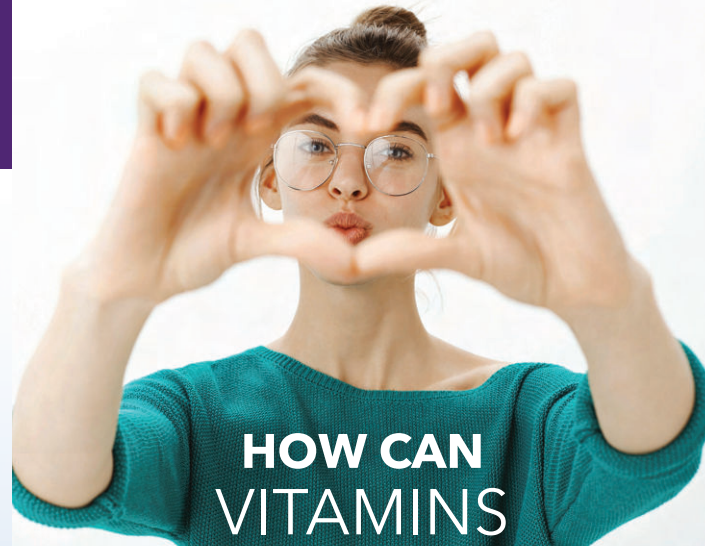
NORMAL
MACULAR



DRY
MACULAR



WET
MACULAR



HOW CAN VITAMINS

HELP WITH EYE HEALTH?

- Research has shown that two antioxidants, lutein and zeaxanthin, have been linked with reducing the risk of AMD. They are found in fruits, corn, egg yolks and leafy greens. These two antioxidants have the unique ability to filter the high-energy blue wavelengths of visible light, acting like "internal sunglasses" to help protect your eyes from the inside.
- They are naturally present in high concentration in the macula, which helps filter this high-energy blue light from stressors like screens, sunlight, and smartphones. Your body naturally produces and loses these antioxidants but, as you age, those protective nutrients deplete even more - so replenishing them has never been more important.
- You cannot totally prevent your eyes from aging, but nutrition and/or supplements can go a long way to help counteract the aging process. Studies show that AMD symptoms may be improved through purified lutein/zeaxanthin supplementation, or as a supplement mix with other antioxidants including vitamins C and E.

“*Researchers have linked eye-friendly nutrients, such as lutein and zeaxanthin, vitamin C, vitamin E and zinc, to reducing the risk of certain serious eye diseases like age-related macular degeneration and cataracts.*”

American Optometric Association

THE AMAZING INGREDIENTS IN OCUVISI ADVANCED

LUTEIN & ZEAXANTHIN:

Found in the macula of the human retina, they play a significant role in the protection against age-related macular degeneration and age-related cataract formation.

EYEBRIGHT (EUPHRASIA OFFICINALIS):

This plant has been used in traditional herbal medicine for centuries, particularly for minor eye ailments like redness and irritation

BILBERRY (VACCINIUM MYRTILLUS):

Studies suggest that supplementing with bilberry extract may reduce eye dryness and other symptoms of eye fatigue

ASTAXANTHIN:

Various studies have shown that using astaxanthin had a beneficial effect on reducing eye fatigue, improving blood flow, and even reducing long term worsening of AMD symptoms.

CITRUS BIOFLAVONOIDS:

Flavonoids help maintain a healthy cornea, strengthen blood vessels, and stabilize allergic and inflammatory reactions.

VITAMINS C & E:

These are the primary antioxidants found in the cellular membranes of the eyes which help defend against stress from free radicals.

ZINC:

Found in a high concentration in the retina, zinc helps regulate immune function in the eyes, and helps the body better absorb vitamins C, E and other antioxidants that fight damage

RIBOFLAVIN:

Also known as vitamin B2, it is important for normal vision. Early studies suggest that riboflavin might help prevent cataracts.

SELENIUM:

This mineral has been linked to preventing glaucoma, which is caused by high pressure in the eye. Selenium and zinc work together to keep inner eye pressures low.

COPPER:

Studies show that a supplement including copper, in combination with other specific vitamins and minerals, can reduce the progression of age-related macular degeneration.